

SPONSORSHIP PACKAGES



SPONSORSHIP ITM 2025

Sponsorship & Partnerships Opportunities

SPONSORSHIP PACKAGES

Description and Cost

Sponsorships Benefits Package	Platinum Sponsor USD \$20,500 (4x)	Gold Sponsor USD \$11,500 (5x)	Silver Sponsor USD\$9,500 (7x)
Minimum contracted space on the exhibition floor: (Sponsorship Package does not include a booth in the exhibition floor).	72m ²	36m ²	18m ²
Pre-Event and Marketing Benefits			
Brand presence in ITM homepage with logo linked to the associate page.	X	X	X
Advertisement in digital directory (design, information and art provided by the associate) - 1920x1080 version.	X		
Advertisement in digital directory (design, information and art provided by the associate) - 1920x450 version.		X	
Inclusion of an advertising banner in one of our newsletters to more than 150,000 subscribers. (Design by the sponsor).	X	X	X
Promotion announcements in ITM's social networks (Facebook and LinkedIn) (design, information, and art by the associate).	3	2	1
Post of launches, articles, news or products, on ITM's social networks (Facebook and LinkedIn) before the event.	5	3	1
Invitation to participate as a panelist in a virtual or face-to-face roadshows or webinars (Subject to availability).	X		
Logo on the on-line pre-registration main page for ITM 2025.	X		
Unlimited visitor pre-registration code for your company			

Cost + VAT



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Media benefits			
Interview recording for video capsule with one of our media partners.	X	X	X
Mention as sponsor in all ITM 2025 press conferences (Subject to availability).	X	X	X
Invitation as Speakers in all ITM 2025 press conferences (Subject to availability).	X		
On-site benefits			
Participation as Keynote Speaker in the conference program.	1		
Participation as panelist in the ITMujeres program for women.	1	1	
Participation in the conference program (format to be defined between panel, fireside chat, etc.).	1	1	1
Participation in the Transformation Area program with a 35 minutes (including Q&A) Commercial Presentation.	3	2	1
Free access to the conference program (if apply).	6	4	2
Brand presence with logo in the access of ITM 2025.	X	X	X
Logo loop on screen in conference areas.	X	X	X
Totem or activation in Foyer. (Production and set up by the sponsor).	X		
Brand presence with logo in the ITM 2025 volunteer uniform.	X	X	X
Access to VIP area	10	6	4
Brand presence with logo in VIP area	X	X	X
Brand presence with logo in Welcome billboard	X	X	
Brand presence with logo in the Industry Night 2025	X	X	X
Visit of the media tour to your booth in ITM 2025.	X		
Access to de Industry Night Event 2025.	6	4	2

Sponsorships acquired after June 1st, 2025, are subject to change and availability.



ITALIAN GERMAN EXHIBITION COMPANY MÉXICO S.A. de C.V.
Francisco Villa 102, piso 14
Col. Oriental
CP 37510, León, Guanajuato
www.igeco.mx

Eder Rangel
Project Manager
Industrial Transformation Mexico

Eder.rangel@igeco.mx

Cel. +52 (55) 7861 8883

Tel. +52 (55) 7028 33 35 ext. 809



Indtransmex



Industrial Transformation MEXICO



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