

INDUSTRIAL TRANSFORMATION MEXICO

THE HOME OF THE NORTH AMERICAN INDUSTRY OF THE FUTURE

Shaping the future with technology

November 11 - 13, 2025
Centro Banamex, CDMX

industrialtransformation.mx

CATEGORIES IN THE EXHIBITION FLOOR



**Automation and
robotization**



Smart factory



**Digital
Manufacturing
and ICT**



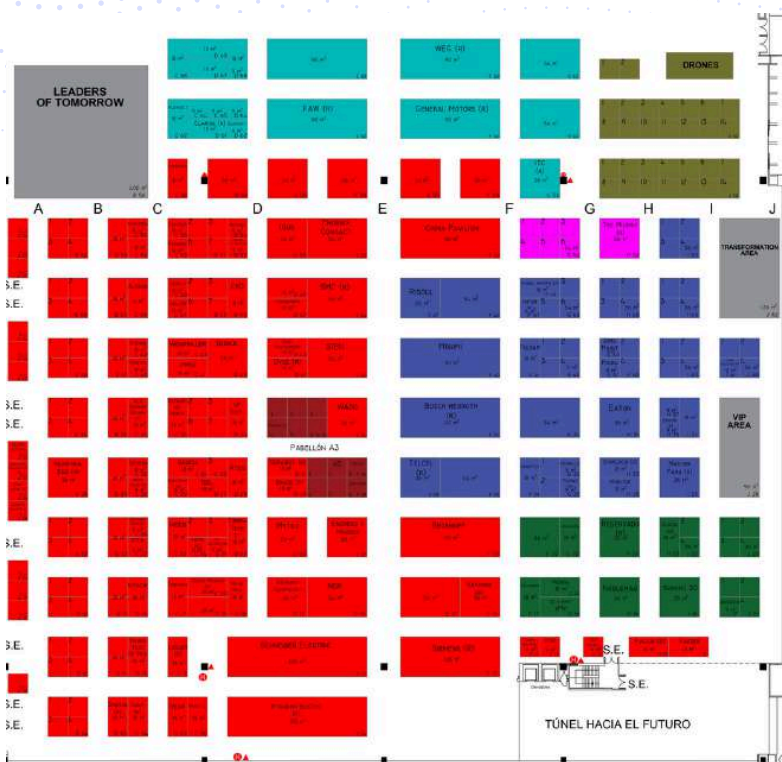
**Additive
manufacturing**



**Energy
solutions**



**Research
institutions**



Floor plan



11 AL 13 DE
NOVIEMBRE DE 2025

- AUTOMATIZACIÓN, ROBOTIZACIÓN Y TRANSMISIÓN DE PODER /
AUTOMATION, ROBOTIZATION AND MOTION
- FÁBRICA DIGITAL / DIGITAL FACTORY
- MANUFACTURA ADITIVA / ADDITIVE MANUFACTURING
- ÁREA DE STARTUPS / STARTUPS AREA
- INSTITUTOS DE INVESTIGACIÓN / RESEARCH INSTITUTIONS
- AMERICAS' MOBILITY OF THE FUTURE
- DRONE INNOVATORS FORUM MX

Participation fees



Equipped Booth

\$475 USD per sqm + VAT

Includes standard carpet, dividing partitions, vinyl sign, standard furniture (counter, table and 2 chairs), one 110v electrical contact, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.



Comfort Plus

\$5,585 USD + VAT per 9sqm stand

Includes construction with predetermined design with space for brand positioning, furniture, one 110v electrical contact per 9 sqm, and 40" screen, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.

Raw Space

\$400 USD per sqm + VAT

Includes exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory. Does NOT include carpet, construction, furniture, or services.

Sponsorships

Platinum sponsor
USD \$20,500 + VAT
(3x)

Contracted space
72 sqm min

Gold sponsor
USD \$11,500 + VAT
(5x)

Contracted space
54 sqm min

Silver sponsor
USD \$9,500 + VAT
(7x)

Contracted space
36 sqm min

***Alliances and sponsorships acquired after April 5, 2025, are subject to change and availability.**

DIRECT CONTACT

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ITALIAN EXHIBITION GROUP
Providing the future



Deutsche Messe