



# Industrial Transformation Mexico 2021

Joint exhibition stands of the Federal Republic of Germany - the German Pavilion

For the second time the German Federal Ministry for Economic Affairs and Energy will present a German Pavilion on the occasion of the Industrial Transformation Mexico. The show provides a unique platform for the presentation of solutions for the digital transformation and intelligent manufacturing. The German Pavilion offers attractive participation options.

## All services at a glance:

### Exhibitor booth

(Option: hall space with stand construction)

- Stand space
- Wall elements
- Carpeting
- Fascia panel
- 1 Table
- 4 Chairs
- 1 Information counter
- 1 Sideboard
- 1 Waste paper basket
- 1 System coat rack
- General stand lighting
- 1 Socket outlet

### Exhibitor booth

(Option: Information centre)

- Exhibition space, ca. 2m<sup>2</sup>
- 1 Chair
- Provision of wall advertising space
- 1 Bistro table
- 1 Brochure rack

**A presence of an exhibitor's representative onsite is not necessarily required**

### Service Area (for all exhibitors of the German Pavilion)

- Information counter with information and contact person during the whole event
- Internet access at the information counter
- Lounge-Area for exhibitors and their guests
- Snacks & Softdrinks

### Further services (for all exhibitors of the German Pavilion)

- Free listing in the exhibitor flyer of the German Pavilion
- Free presentation of your company on the German Pavilion website

## Facts & Figures

Date:	06 – 08 October 2021
Venue:	Poliforum León León, Mexico
Organiser:	Hannover Fairs México SA de CV
Website:	<a href="http://www.industrialtransformation.mx">www.industrialtransformation.mx</a>
Exhibition topics:	Automation, Digital Factory, Digital Transformation, Logistics, Metalworking, Additive Manufacturing, Smart Logistics, Energy Solutions

## Participation Fees:

Hall space incl. stand constr., min. 9 m <sup>2</sup> :	EUR 130,00/m <sup>2</sup>
Hall space without stand constr., min. 50m <sup>2</sup> :	
<b>Stand space in the hall for the exhibitors' own single story stand construction</b>	<b>EUR 110,00/m<sup>2</sup></b>
Information centre	EUR 325,00/participant



# Your Benefits at a glance



## Are you looking for new clients?

We offer...

- Premium position in the exhibition hall
- Excellent visitor support: German Pavilion Lounge and BMWi info counter for your guidance
- Special flair of belonging to a „Made in Germany“ presentation – known for outstanding quality throughout the world

## Are you looking for the perfect presentation?

We offer...

- High class stand construction which clearly stands out from a normal shell scheme booth
- Premium furniture
- Ability to accommodate your special design needs by ordering additional stand equipment

## Are you looking for a time-saving trade show participation?

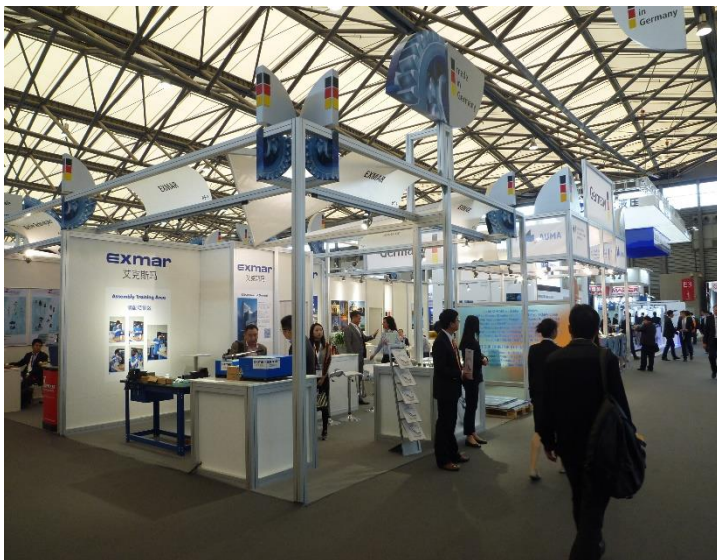
We offer...

- German contact person for your support in case of questions concerning organization, stand construction or transport

## Do you want to concentrate on your business during the trade show?

We offer...

- Experienced German and Spanish speaking staff onsite
- Trouble free processing of your service orders, including stand construction and dismantling
- Experienced contact persons onsite for technical requirements
- Lounge area for meetings with customers; refreshments and snacks are included



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