Industrial Transformation
MEXICO

The most complete platform for digital transformation and smart manufacturing in Mexico

October 6 - 8, 2021
Poliforum León = Guanajuato

industrialtransformation.mx  #ITM2021

Deutsche Messe
Industrial Transformation MEXICO
- a HANNOVER MESSE event 2021: Hybrid

When ITM opens its doors in October 2021, you once again have the opportunity to present your company and products at Latam’s most important industrial trade fair. But that’s not all: Take advantage of our comprehensive range of hybrid and digital services to network with existing and new business partners from around the world. Whether a traditional booth completed by virtual presence or merely a digital experience for SMEs – we offer exhibitors and visitors the package that best suits them.

Reach all important Sectors at one Place!
From A for aerospace to U for utilities. Nowhere else can you expand your business contacts across all industries.

Expand your Network and Business!
All leading companies from the mechanical & plant engineering, electrical engineering and software industries are represented at ITM. Use your presence to establish new partnerships.

Make your Statement to Politics and the Media!
More than 790 journalists and representatives of federal, state and local governments visit and report at ITM.

Safety First
For us, health protection and business development go hand in hand. This is the reason for implementing all needed measures, based on the best practices worldwide in order to avoid any risk at ITM.

You can rely on us
We guarantee that ITM will take place in October 2021. Depending on the pandemic situation, we will adapt our trade show concept to ensure a successful and safe event.

ITM 2019

| 30,000 visitors | 265 exhibitors | 18,000 sqm exhibition floor | 70 conferences, workshops and seminars | 175 speakers | ITMujeres first educational platform to increase and promote women in all levels of decision-making | 52 million of on-site business | 790 media representatives |

ITM 2020

| Over 30 exhibitors | Over 10,000 visitors | Over 1,200 business meetings | Over 70 conferences | The first event TOTALLY ONLINE for industry professionals |
Exhibitor Floor Plan ITM MEXICO 2021
Poliforum León - León

Participation Fees:
- Free area: 315 USD/sqm + VAT (from 18 sqm)
- Basic shell scheme booth: 378 USD/sqm + VAT
- Comfort shell scheme booth: 420 USD/sqm + VAT (from 18 sqm to 36 sqm)
- Business services counter (internal): 3,675 USD + VAT
- Business services counter (corner): 5,700 USD + VAT
- Startups: 1,500 USD + VAT

Ask for our different sponsorship opportunities

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