The first Hannover Messe in Latin America

AFTER SHOW REPORT 2019

LATIN AMERICA’S LEADING INDUSTRY 4.0 EVENT/ WELCOME TO THE HOME OF INDUSTRIAL PIONEERS IN latin america

More than 30,000 visitors in 3 days of exhibition of which

- 50% (approximately) professional buyers
- +12,000 students
- 790 press/media members
- 175 speakers
- 70 conferences and workshops
- 850 million dollars committed from ITM
- 52 million dollars in business deals closed on site
- + short and medium term businesses and FDI
- 25% Mexican
- 75% International
- 10 PARTICIPATING COUNTRIES
  - Argentina
  - China
  - France
  - Germany
  - Italy
  - Japan
  - Korea
  - Mexico
  - Spain
  - USA

“Congratulations on the enormous success of the event. The premier of ITM 2019 is hardly comparable with any other in the history of Deutsche Messe Group and a real benchmark.”

Jochen Köckler
Chairman of the Board Deutsche Messe AG

ITMujeres
The first educational platform promoting the participation of women in Industry 4.0

“Industrial Transformation Mexico is a turning point. We want to be an engine for economic growth in Mexico, along with our neighbors in the Bajío region. We want to transition from manufacturing to mind-facturing. We want to become Mexico’s 4.0 industrial hub, design the technology of the future and become an innovation powerhouse. Anyone who wants to be a player in the Industry 4.0 sector in Latin America has to be at Industrial Transformation Mexico in León, Guanajuato.”

SEE YOU AGAIN AT INDUSTRIAL TRANSFORMATION MEXICO 2020 OCTOBER 7-9, 2020 (LEÓN, GUANAJUATO)