Business Services
Are you looking to expand your business to other markets? Do you need allies in order to develop your project?

¡Come and discover your opportunities at the Business Services area!

Let the experts walk with you in your business venture, including soft-landing services, financing, subsidies, international business among others.

Targeted to:

- Industrial Parks
- Private investment, venture capital, incubation concepts
- Industrial transfers and development schemes
- Public financing, including infrastructure, clusters and research
The Business Services area will be a space for dialogue, networking and information transference; you can have your business meetings at the exclusive business lounge area.

**Business Counter:**  
Inside counter $3,500 USD  
Corner counter $5,500 USD

<table>
<thead>
<tr>
<th>BENEFIT PACKAGES</th>
<th>GOLD  $4,500 USD</th>
<th>SILVER $3,500 USD</th>
<th>BUSINESS $2,500 USD</th>
<th>BASIC $1,500 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitors entry (registration compulsory)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Invitation to the opening ceremony of ITM</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Internet branding:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Detailed description with company logo</td>
<td>500 words</td>
<td>300 words</td>
<td>200 words</td>
<td>50 words</td>
</tr>
<tr>
<td>Company logo with link to the company’s website</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo at the exhibition floor plan</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Meeting room for seminars, workshops or meetings</td>
<td>120 minutes</td>
<td>90 minutes</td>
<td>60 minutes</td>
<td>30 minutes</td>
</tr>
<tr>
<td>Logo at the reception area of the Business Services</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo at the VIP area of Business Services</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIP area Access, including food and beverages</td>
<td>12</td>
<td>9</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>Description at exhibition directory</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>
Contact Latin America
Hannover Fairs México
Reforma 381, 1° floor
Col. Cuauhtémoc
06500 Mexico City
Mexico

Eduardo López
Tel. +52 55 7028 3335 ext. 808
eduardo.lopez@hfmexico.mx
info@hfmexico.mx
www.hfmexico.mx

Contact International
Deutsche Messe
Messegelände
30521 Hannover
Germany

Tel:  +49 511 890
info@messe.de
www.messe.de

Simone Robering
Tel. +49 511 8933128
simone.robering@messe.de

Cigdem Gül-Zwingmann
Tel. +49 511 8931426
cigdem.guel-zwingmann@messe.de

Contact ATMS
Senda del Amanecer No. 70
Plaza Comercial Las Brisas, Locales 26 y 27
Colonia Milenio III
76060 Querétaro, Qro.
Mexico

Rodolfo Galicia
+52 442 688 9584
+52 442 561 9988
tradeshow@atms.org.mx
www.atms.org.mx

@Instransmex
Industrial Transformation MEXICO
www.industrialtransformation.mx