

October 4 - 6, 2023 ■ Poliforum ■ Leon ■ Guanajuato ■ Mexico

Associate Benefits Package	Platinum USD \$17,500 (3x)	Gold USD \$9,500 (5x)	Silver USD \$8,000 (7x)
Minimum contracted space on the showroom floor	72 sqm	54 sqm	36 sqm

### Pre-Event and Digital Media Benefits

Brand presence, logo linked to the partner's page, on ITM's web site	X	X	X
Digital directory ad - design, information and artwork on behalf of the partner (1 page)	X		
Digital directory ad - design, information and artwork by partner (1/2 page)		X	
Social media promotion of the event - design, information and artwork on behalf of the partner (Twitter, Facebook, LinkedIn)	3	2	1
Post of launches, articles, news, products, on the event's social networks prior to the event date (Twitter, Facebook, LinkedIn)*	5	3	1
Invitation to participate in a webinar or roadshow for the promotion of ITM2023	X	X	
Publication of Open Editions, news, relevant articles and original industry content in Cuatro Cero, the specialized industry 4.0 portal	5	3	1
<a href="https://cuatro-cero.mx/">https://cuatro-cero.mx/</a> (Information provided by associate - subject to editorial review)*			
Logo on online pre-registration page and on the confirmation form	X		
Inclusion of an advertising banner in one of our biweekly newsletters	X	X	X
Invitation and access to private and exclusive events (if applicable)	X	X	X

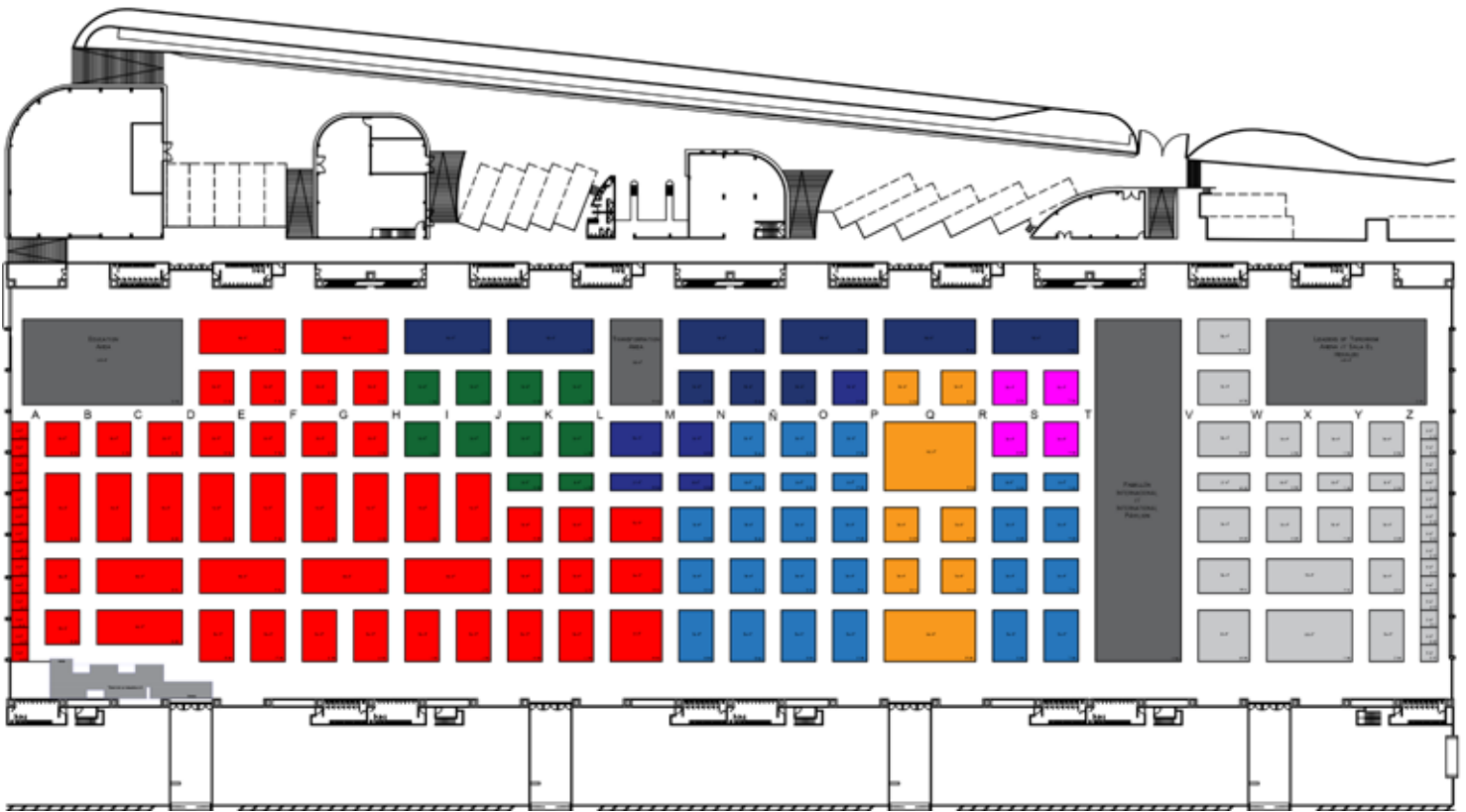
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## Media Presence

Publication of an opinion column related to current industry issues in a national newspaper (subject to editorial review). More publication details with Sponsorship Manager*	X	X	
Mention as official sponsor at press conferences	X	X	X
Presence as speakers in briefing with international correspondents on ITM Presence as speakers in briefing with international correspondents on ITM	X		

## On-site benefits

Invitation to participate as speaker in "Futuristic Minds" conference areas	X	X	X
Invitation to participate as Keynote at conference areas	X	X	
Invitation to participate as a panelist in ITMujeres' conference areas	X	X	
Invitation to participate as a panelist in conference areas	X	X	X
Access to private and exclusive events (if applicable)	X	X	X
Free access to conferences/educational program (if applicable)	10	6	4
Looped logo on the entrance arch	X	X	X
Logo looping on screen in conference areas	X	X	X
Space for delivery of advertising in the registration area (Distribution and production by the associate). Measurements and limited number	X		
Distribution of promotional items in registration area (production, freight, on-site distribution is the responsibility of the exhibitor)	X	X	
Industrials Night Passes (extra)	6	4	2
Totem or activation in Foyer. Production and assembly by the partner	X		



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